April 28, 2025 General Membership Meeting

Gainesville Bridge Club

Members Present: 18

President Dimitri Bourilkov called the Zoom meeting to order at 7:02 pm.

- 1) Financially the club is in good shape at this time.

 (Treasurer's Report is available upon request). There is \$21,281,82 in the same of the same of
 - (Treasurer's Report is available upon request). There is \$21,281.82 in the general fund and \$10,000 in a CD. It was recommended that we put \$10,000 into another CD.
 - a) There remains approximately a \$2,000 deficit in the 1st quarter.
 - b) An analysis of the last 6 months shows the club is currently losing about \$260/mo.
 - c) Recurring expenses are \$6,000/yr rent to UUF and \$980/yr insurance.
 - d) Income is showing no profit on in-person games, however, BBO games make a profit.
 - e) After some discussion, the committee recommended:
 - i) No increase in table fees at this time
 - ii) Charging the ACBL extra player fee for any special games held
 - iii) A progress report at the fall general membership meeting
- 2) Development Report: The club is in the third year of the committee's strategic plan, approved by the membership. A copy of the full presentation is available on request.
 - a) The goal is to eliminate the deficit by increasing membership to 70 members and 17 tables a week by the end of 2027.
 - b) A strategic plan evaluates *annual* (January to December) expenses v income not monthly. This evaluation aligns with a \$2,000 deficit for 2023 and 2024, when adjusted for the extra ACBL special games charges.
 - c) There is insufficient data currently to project accurately what 2025 will bring. At the end of the first quarter, the club averaged 15 tables a week and membership was approximately 57. This is an increase over 2024.
 - d) Increased membership is paramount. Classes and Chat Bridge augment game attendance and dues by several thousand dollars a year. This is the area needing the most attention. Advertising will be added to enhance these efforts. ACBL will supply advice and \$500 towards that end.

3) The Longest Day Tournament will be Sunday, June 22nd at 12:30 pm and 4:30 pm at Oak Hammock. Table fees are \$10 each session. Free refreshments will be available all day, which is being coordinated by Leslie Wooten. There are 300 raffle tickets @ \$20/ticket for the \$1,000 Grand Prize Amex gift card. Last year the club was # 1 in FL and # 28 in the USA in raising funds for Alzheimer's. More information is on the club website.

The meeting adjourned at 8:04 pm.

Respectfully submitted, Linda K. Yon, Secretary