

Unit 205

Board Meeting Agenda

8/3/23

Present: Nicci Beninger, Lane Galloway, Neal Hayden, Donnie Van Rooy, Mary Ann White

Approval of Minutes from June 12, 2023

- Approved

Treasurer's Report

- No substantial activity to report

**Old Business:**

Puerto Vallarta Tournament:

- Status of Marketing Efforts
  - Google Ads have not resulted in any clicks
  - Mandatory Scorecard Ad--\$250 USD
    - Start the process earlier next year – June or July
  - Continue Posting to Facebook Pages
  - Email blasts have been sent out
- Hospitality Services
  - Sunday Buffet--\$63,273
  - Wednesday Ice Cream—100 Mini-Magnums \$4,192
  - Thursday and Saturday Morning Breakfast Pastries—80 pieces \$3,144 (twice)
  - Friday Welcome Drink—we will provide peanuts--\$0 (included in contract)
- Express Lunch
  - Tuesday - Saturday
  - Have to order at the front lobby and pay in advance
  - Order in the morning hotel deliver to our Registration Desk
  - Estimate 50 lunches per day
  - Ask hotel to design a form
  - Promote this Monday night
- Tablecloths \$900 pesos Mary Ann
- Status of Room Reservations—233 nights booked
  - Release date: September 29 (up to 10%)
  - Cut-off date: October 9 at 5:00 pm (send reminder?)

**New Business:**

Puerto Vallarta Tournament:

- Prizes—convention cards, tequila (30), vanilla (30), t-shirts
  - Donnie purchase tequila
  - Mary Ann purchase vanilla
  - Selected Day of the Dead, #2 T-Shirts Red & Black
- Contract Addendum

- Upper floors are under renovation
- Ask for price concession
  
- Consider Preregistration next year to track in advance number of attendees
  - Daily door prize for those who preregister

Ajjic Sectional:

- Stratifications—raised the strats for the Swiss flight C
- Host Hotel Information—need bridge rate and phone number
  - Current rate: 4 nights = \$2,151/night ++; 3 nights = \$2,218/night ++
- Sanction Application – approval pending
- Fee for Use of Club--\$5,000 pesos

Unit Games Aug 26 and Sept 23—should we reschedule?

- No

Next Board Meeting

- Not scheduled